

July 19, 1965

Top of the Week



Benjamin Bradlee

By David Mervin

"It is a big loss for the magazine," said Editor Osborn Elliott in a message to the staff last week, "but marvelous news for him and the Post and, of course, our whole company stands to gain by this exciting news." The news: Benjamin Bradlee, Newsweek's Washington bureau chief is leaving the magazine to become deputy managing editor of The Washington Post.

Bradlee joined Newsweek in 1954 in Paris and spent the next three years covering such stories as the vicissitudes of the Fourth Republic, the war in Algeria, the action in Cyprus and Suez. In 1957, he left Paris for Washington where it turned out his next-door neighbor in Georgetown was the junior senator from Massachusetts, John F. Kennedy. During the long 1960 campaign, Bradlee crisscrossed the country with candidate Kennedy and barnstormed with Richard Nixon.

Four years ago, Bradlee was named Washington bureau chief and became responsible for directing the magazine's Washington coverage. Time and again his imagination and drive brought exclusive stories to the Newsweek reader. His new position is in the nature of a homecoming. Before he joined Newsweek, he was a reporter for The Washington Post for three years.